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**G2E SCHOLARSHIP PROGRAM PROVIDES
CAREER-BUILDING OPPORTUNITY FOR FUTURE INDUSTRY LEADERS**

LAS VEGAS – This November, 50 undergraduate students interested in pursuing a career in the gaming entertainment industry will receive the once-in-a-lifetime chance to kick-start their careers by attending Global Gaming Expo (G2E) 2008, the industry's premier international trade show and conference event. The opportunity is being made possible by the G2E Scholarship Program, which is offered by G2E in cooperation with the International Gaming Institute at the University of Nevada, Las Vegas (UNLV). G2E 2008 will be held Nov. 18-20 at the Las Vegas Convention Center.

"As the gaming industry continues to mature and diversify, it has become increasingly important to identify and cultivate the talented young people who can fill the wide-range of career opportunities available," said Frank J. Fahrenkopf, Jr., president and CEO of the American Gaming Association. "The G2E Scholarship Program enables us to continue our ongoing commitment to fulfill the industry's needs by providing recipients with a unique professional and educational experience while also helping our exhibitors and attendees connect with the next generation of industry professionals."

The G2E Scholarship Program provides scholarship recipients from around the world with an all-access entree into the gaming industry's largest and most comprehensive business event. The scholarship includes a three-day conference pass to the 2008 G2E Conference; access to the G2E 2008 exhibit floor, where recipients can witness the industry's latest products and trends in action; admission to a special student group session on gaming and hospitality career opportunities; and the chance to present G2E exhibitors and industry professionals with resumes/CVs for potential internships. In addition, scholarship recipients will gain hands-on experience by assisting with on-site logistics for the G2E Conference for a day.

"The UNLV International Gaming Institute is pleased to partner with G2E in offering an exclusive scholarship opportunity to qualified international and domestic college students," said Patricia Becker, executive director of UNLV's International Gaming Institute. "G2E 2008 will continue to provide exposure in gaming and hospitality on many levels and participation in this conference is an amazing opportunity for anyone interested in pursuing a career in these fields."

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The G2E Scholarship Program debuted in 2007 with six scholarship recipients. Undergraduate students wishing to apply for the G2E Scholarship Program must submit a short essay explaining why they want to attend G2E 2008, what they will gain by attending the event and how attending the event will help their pursuit of a career in the gaming or hospitality industry.

G2E is the leading trade event for the international gaming entertainment community, attended by more than 30,000 industry professionals from around the world. For more information on G2E, and to register for early bird discounts, visit the Web site at www.globalgamingexpo.com.

Global Gaming Expo (G2E) is the international gaming trade show and conference “by the industry and for the industry.” Organized by the American Gaming Association (AGA) and Reed Exhibitions, G2E made its debut in fall 2001, defining itself as the pre-eminent show for the gaming-entertainment industry.

The AGA represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern.

Reed Exhibitions is the world's leader in organizing a wide range of events, including exhibitions, conferences, congresses and meetings. In 2006 Reed brought together more than 6 million industry professions from around the world, generating billions of dollars in business. Today Reed events are held in 34 countries throughout the Americas, Europe, the Middle East and Asia Pacific, and organized by 37 fully staffed offices. Reed's portfolio of more than 460 events services 52 key industry sectors.

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