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**AWARD-WINNING JOURNALIST RON INSANA
WILL LEAD OFF KEYNOTE EVENTS AT G2E 2008**

LAS VEGAS – Award-winning journalist Ron Insana will share his insights about the results of the U.S. presidential election, the state of the financial markets, the global economy and more during the opening keynote event of Global Gaming Expo (G2E) 2008 on Nov. 18. G2E 2008 will be held Nov. 18-20 at the Las Vegas Convention Center with the G2E Training & Development Institute Nov. 17 and the G2E Leadership Academy Nov. 17-18.

Insana has more than two decades of financial market experience as a journalist covering global economics, financial markets, public policy and the alternative investment industry. He currently serves as a regular contributor on CNBC, the world's leading business and financial news network, giving color to major market and political events. He is the former anchor of CNBC's *Street Signs*, and has written monthly columns for *USA Today* and hosted a nationally syndicated radio program. Insana joined CNBC in 1991 as a regular contributor to various television and radio programs produced by CNBC and its affiliates.

G2E is the leading trade event for the international gaming entertainment community, attended by more than 30,000 industry professionals from around the world. For more information on G2E, and to register for early bird discounts, visit the Web site at www.globalgamingexpo.com

Global Gaming Expo (G2E) is the international gaming trade show and conference "by the industry and for the industry." Organized by the American Gaming Association (AGA) and Reed Exhibitions, G2E made its debut in fall 2001, defining itself as the pre-eminent show for the gaming-entertainment industry.

The AGA represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern.

Reed Exhibitions is the world's leader in organizing a wide range of events, including exhibitions, conferences, congresses and meetings. In 2006 Reed brought together more than 6 million industry professions from around the world, generating billions of dollars in business. Today Reed events are held in 34 countries throughout the Americas, Europe, the Middle East and Asia Pacific, and organized by 37 fully staffed offices. Reed's portfolio of more than 460 events services 52 key industry sectors.

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