



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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POLICYMAKERS AND INDUSTRY LEADERS TO DISCUSS OUTLOOK FOR INTERNET GAMBLING DURING *STATE OF THE INDUSTRY* KEYNOTE

WHAT: Global Gaming Expo's (G2E) 2007 *State of the Industry: Internet Gambling at the Crossroads* keynote session will focus on the unique regulatory challenges and future outlook for Internet gambling in the United States and around the world. Frank J. Fahrenkopf, Jr., president and CEO of the American Gaming Association (AGA), will moderate a panel of policymakers and industry executives that includes the Honorable Shelley Berkley, U.S. House of Representatives (D-NV); Alfonse D'Amato, chairman of the Poker Players Alliance; Terry Lanni, chairman and CEO of MGM MIRAGE; Gary Loveman, chairman, CEO and president of Harrah's Entertainment, Inc.; and Andre Wilsenach, CEO of the Alderney Gambling Control Commission.

WHO: **Frank J. Fahrenkopf, Jr.**, president and CEO, American Gaming Association
The Honorable Shelley Berkley, U.S. House of Representatives (D-NV)
Alfonse D'Amato, chairman, Poker Players Alliance
Terry Lanni, chairman and CEO, MGM MIRAGE
Gary Loveman, chairman, CEO and president, Harrah's Entertainment, Inc.
Andre Wilsenach, CEO, Alderney Gambling Control Commission

WHEN: Wednesday, Nov. 14, 2007
10:30 – 11:30 a.m.

WHERE: Las Vegas Convention Center
Room N250
3150 Paradise Rd.

To view the complete G2E 2007 conference program, visit www.globalgamingexpo.com.

Global Gaming Expo (G2E) is the international gaming trade show and conference "by the industry and for the industry." Organized by the American Gaming Association (AGA) and Reed Exhibitions, G2E made its debut in fall 2001, defining itself as the pre-eminent show for the gaming-entertainment industry.

The AGA represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern.

Reed Exhibitions is the world's leading organizer of exhibitions and conferences. Reed brings together over 90,000 suppliers and more than 5.5 million buyers from around the world every year generating billions of dollars in business. Today Reed events are held in 38 countries throughout the Americas, Europe, the Middle East and Asia Pacific, and organized by 33 fully staffed offices. Reed's portfolio of over 460 events serves 52 industry sectors. Reed Exhibitions is part of Reed Elsevier, a FTSE 100 company and world-leading publisher and information provider, with revenues in excess of \$ 8.4 billion (2004).

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