



G2E FACT SHEET

September 13 – 15, 2005
Las Vegas Convention Center
www.globalgamingexpo.com

Event Profile

- G2E is the world's largest gaming event and the intersection of the forces critical for gaming professionals. It's the most in-depth source of new products, ideas and information on the planet. G2E is the laboratory for the industry. It's in Vegas, where you can see it in action and have fun doing it. You can't afford to miss G2E's 700+ exhibitors, 130+ conference sessions, exciting special events and all-new F&B at G2E, a culinary marketplace.

Date and Venue

- September 13 – 15, 2005: Las Vegas Convention Center, Las Vegas, NV, USA
- September 12: G2E Training & Development Institute

Organized By

- American Gaming Association
- Reed Exhibitions

Organizer Profiles

- The AGA represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern. The AGA memberships include 150 casinos, approximately two-thirds of the commercial casino industry, with 255K+ employees.
- Reed Exhibitions is a world leader in creating high profile, targeted industry events where buyers and suppliers come together to do business. Every year, Reed events bring together some 160,000 suppliers and over nine million buyers from around the world. Today, Reed events are held in 35 countries throughout the Americas, Europe, the Middle East, Africa and Asia/Pacific, and are organized by 30 fully staffed offices. Our portfolio of 470 events services 49 industries in 12 key sectors.

2004 Show Sponsors

- Association of Gaming Equipment Manufacturers (AGEM)
- Australasian Gaming Machine Manufacturers Association (AGMMA)
- Asociacion Latinoamericana de Juegos de Azar (ALAJA)
- Australian Casino Association (ACA)
- Gaming Standards Association (GSA)

2004 Show Publications

Domestic

Casino Enterprise Management
Casino Journal
Gaming & Leisure
Gaming Business Directory
Gaming Green Pages
Gaming Industry Observer
Gaming Today
Global Gaming Business
IGaming Business
IGWB
Pechanga.net
Public Gaming International
Slot Manager
Slot Tech Magazine

International

Amusement Industry Catalog
Big Game
Bingo Link
Casino International
Casino World
Casinos de Latinoamericana
Game Time International
Games Magazine
Gaming Business
Gamingfloor.com
Journal des Casinos
Taiwan Slot
Yogonet.com

Native American

Indian Country Today
Indian Gaming Business
Indian Gaming Magazine
Native American Casino

F&B

Hotels
Las Vegas Food & Beverage
Nevada Hospitality
Restaurants & Institutions
Sante
Slammed

2004 Industry Supporters

- ASIS International
- The Bingo Association
- California Nations Indian Gaming Association (CNIGA)
- Casino Careers Online
- Casino Promote
- Epicurean Club
- Gaming Floor
- Gaming & Leisure Technology
- Interactive Gaming Council
- LGE
- North American Training Institute

2004 Show Ambassadors

- Casino Association of Indiana
- Casino Association of Louisiana
- Casino Association of South Africa
- Colorado Gaming Association
- Illinois Casino Gaming Association
- Iowa Gaming Association
- Mississippi Gaming Association
- Missouri Riverboat Gaming Association

2004 Date and Venue

- October 5 – 7, 2005, Las Vegas Convention Center, Las Vegas, NV, USA

Pavilions

- Air Quality—New for 2005!
- Amenities—New for 2005!
- Bingo
- Design & Décor
- F&B at G2E
- Security & Surveillance
- Technology—New for 2005!

Conference Tracks

- Bingo
- Design & Décor
- Finance & Money
- F&B
- Gaming Development
- Gaming Law & Regulation
- Games & Technology
- Interactive
- International
- Marketing
- Operations
- Racino
- Research & Public Policy
- Security & Surveillance
- Slot Operations
- Slot Technology
- Table Games
- Tribal Government

Media Coverage

- **200+** media covered or scouted at G2E 2004, including all major trade press and all local NBC, ABC, FOX and ABC Las Vegas affiliates, Associated Press, Bloomberg News, CBS MarketWatch, Chicago Sun Times, CNBC, Dow Jones, Las Vegas Review-Journal, Las Vegas Sun, Las Vegas Business Press, Los Angeles Times, Reuters and The Wall Street Journal.

2003 & 2004 Statistics

	2003	2004	% Increase
Attendees (Show & Conference)	14,805	15,999	7.5%
Exhibitors	7,895	8,334	5.5%
Total Show Attendance	22,700	25,018	11%
Exhibiting Companies	660	705	
Exhibit Space	223,512 sqft. (20,772 sqm)	259,700	
# Of Conference Sessions	137	137	

- Native American attendance grew 11% from 2003 to 2004.
- International attendance grew 30% from 2003 to 2004 with attendees representing 107 countries.
- 112 International Exhibitors (16%) from 27 different countries.

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