



Pre-Draw Space-Draw Rules & Regulations FOR G2E 2006

Procedures for Pre-Draw and Space-Draw

Space will be selected by:

- First – overall square footage being taken for 2006
- Second – Priority Points of companies taking that overall square footage
- * See Priority Points file

When it is your company's opportunity to select, you may select the space you desire based on what is available at that time.

In the event that multiple companies have the same Priority Points and desire the same size booth, then companies will be randomly drawn to select.

Corporate Parent Space Selection

Exhibitors may select space for divisions of their company during the parent company's selection time. All notification of mergers and acquisitions must be sent to Show Management in writing prior to the space selection meeting.

Mergers and Acquisitions

Only Booth Space Points, as defined below, can be acquired when a company purchases another company. All Space Points accumulated by the purchased company will be credited to the purchasing exhibitor and the purchased company will no longer earn priority points. If the purchased company still wishes to exhibit in a separate booth, the purchasing exhibitor has the privilege of selecting a booth for the purchased company during the purchasing exhibitors selection time. It is the responsibility of the purchasing exhibitor to notify Show Management in writing prior to the points being combined.

Deposit

The required deposit amount to participate in pre-Draw for G2E 2006 is 30%* of your 2006 overall booth space cost. The 30 % deposit is required for all companies and must accompany a signed Application and License Agreement. Reed Exhibitions must receive deposit and signed Application and License Agreement by October 7, 2005. Companies that have not submitted deposit and signed Application and License Agreement by October 7, 2005 will lose their selected space for 2006.

*Unless Association agreement applies



Configuration Rules

- Booth configurations cannot be wider than they are deep on major aisles and other selected areas.
- Smaller booths *can* be combined to create a larger booth for your company in the following manner:
 - Corner booths must be greater than or equal to 200 sq. ft.
 - Peninsula booths must be greater than or equal to 400 sq. ft.
- Larger booths *cannot* be subdivided to create a smaller space. However, Show Management reserves the right to subdivide if and when they deem necessary.
- Booths may be combined across an aisle to create an island in some circumstances.
- You cannot combine booths that will block a fire aisle.
- Booths can be combined to no greater than 10' x 20' in the "Royal Flush" and "Straight Flush" Show floor area.
- No combining booth space in shaded areas.

Booth Shares

Show Management does not encourage the sharing of booths. In the event that you will have another company in your booth please be aware of the following:

- No more than one company per 100-sq. ft.
- Companies exhibiting in G2E 2005 cannot share a booth in 2006 in a smaller capacity than their 2005 space
- Companies that share a booth forfeit all Priority Points

After The Space Selection Meeting

Downsizing after Space Selection

If for any reason you decrease your booth size after the Space Selection, you will be liable for the full downsizing penalty and your booth will be subject to relocation.

Mergers/Acquisitions after Space Selection

In the event that a company is purchased after selecting space for G2E 2006 the contractual payment obligations will still apply to the contracted company until official notification of purchase is sent to Reed Exhibitions via certified letter. At such time all contractual obligations will become the responsibility of purchasing company.

Late Payment after Space Selection

Failure to make payments for your booth space on the prescribed schedule will result in forfeiture of any applicable discounted rates and a 1% monthly penalty (see License Agreement)

Requesting Booth Moves/Changes after Space Selection

If you are not happy with your chosen or assigned booth space after the Space Selection meeting, you may request, in writing, to have your booth space moved. If space becomes available in alternative areas, we will attempt to accommodate your request.



How Priority Points are Accumulated

Years of Participation *	10 for each year of participation
Booth Space *	1 point for each 100 square feet
AGA Members - Non Cumulative	5 points annually for each year of participation
AGEM Members - Non Cumulative	5 points annually for each year of participation

- ♦ **Important:** All points are retained by each exhibitor and accumulated from year to year, provided the exhibitor has exhibited consecutively in every show. If an exhibitor terminates exhibition in the show and misses an event, all accumulated points are lost.

In the case of a dispute over the conduct of this meeting, the opinion and decision of Show Management shall prevail.

**If you have any questions regarding Pre-Draw or Space-Draw
please contact Ed Gallo at 1-203-840-5546
or Brett DeWeese at 1-203-840-5341.**