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Reed Exhibitions Confirms Opening Of Major Trade Shows In Las Vegas, Chicago and New York

- 90% of Registered Attendees Plan to "Get on With Business" at Las Vegas Gaming Expo Next Week
- 13,000 Manufacturing Professionals to Gather in Chicago for Largest U.S. Event for the Assembly Process
- Interest High in Events Dealing with Manufacturing and Security Changes Following September 11

Norwalk, CT—Reed Exhibitions, the world's leading producer of business-to-business events, today confirmed the scheduled opening of major trade shows in Las Vegas, Chicago and New York. Global Gaming Expo (G2E), the premier international trade show and conference for the gaming-entertainment industry, will take place as planned at the Las Vegas Convention Center on October 1-3. A poll of registered attendees last week confirmed that almost 90% plan to attend, including international groups from as far away as Russia. Assembly Technology Expo will take place October 2-4 in Rosemont, IL, just outside Chicago, and Infosecurity will be held at the Javits Convention Center in New York December 4-6. "Interest in Assembly Technology Expo and Infosecurity is high as these events will provide platforms of discussion for how manufacturing assembly and security measures will change in response to September 11," said Richard White, President of Reed Exhibitions, North America. All of Reed's six other remaining events for 2001 also are expected to run as planned.

"While we had to postpone or cancel a handful of events immediately following September 11, we are committed to doing everything possible to carry on with business, serve our customers and support the US economy. Our business partners across a wide range of industries are telling us that they want to do the same. For example, advance sales for two new shows in the spa and home furnishings industries, planned for early next year in New York, have been particularly strong in the last two weeks," White said.

Global Gaming Expo (G2E), which will occupy about 300,000 square feet of sold-out exhibit space at the Las Vegas Convention Center, will be the largest of any gaming trade shows. Nearly 400 exhibitors will showcase their products and services to over 9,700 registered attendees from around the world. Official show sponsors are the Association of Gaming Equipment Manufacturers (AGEM), European Gaming Organization (EGO), Gaming Standards Association (GSA), Asociación Latinoamericana de Juegos de Azar (ALAJA) and the Australian Casino Association (ACA). The event is also supported by the National Indian Gaming Association (NIGA). Industry leaders such as Tom Gallagher, President and CEO of Park Place Entertainment, as well as entertainment industry figures including actress Whoopi Goldberg and Alex Yemenidjian, Chairman and CEO of MGM Studios will make keynote addresses. Further details can be obtained at www.globalgamingexpo.com.

Assembly Technology Expo (ATEXpo, October 1-4, Donald E. Stephens Convention Center, Rosemont, IL) is the only U.S. trade event dedicated solely to the manufacturing assembly process. Over 13,000 engineers and managers from across the United States have pre-registered to see the latest automated assembly systems and technologies from 750 suppliers covering 450,000 square feet of exhibit space. The event is sponsored by ASSEMBLY Magazine and supported by Edison Welding Institute (EWI), Society of Manufacturing Engineers (SME), Association for Manufacturing Excellence (AME), Association of International Motion Engineers (AIME) and Wiring Harness Manufacturers Association (AHMA). ATEXpo is co-located with FIBEROPTIC Automation Expo Conference, designed to provide the optoelectronics industry with automation and assembly solutions, and the Surface Mount Technology Association International technical conference on electronic assembly and advanced packaging. Together these three events provide industry insight into the manufacturing assembly changes that will arise from the tragedy of September 11, including the lean manufacturing processes that will influence the future of airplane assembly. Complete details are available at www.atexpo.com or by calling 888-267-3796.

Infosecurity Conference & Exhibition (December 4-6, Jacob K. Javits Center, New York City) will address important and thought provoking issues that will highlight the unique security needs of the information technology industry in 2002 and beyond for the new world in which we live and operate. Infosecurity features a conference developed by GIGA Information Group, targeting high level executives and senior IT professionals. In addition to the original content that includes tracks ranging from technical risk management to investing in security, in-depth sessions are being added for security professionals interested in eliminating and mitigating risks associated with terrorism. PriceWaterhouseCoopers is playing a major role in this event and is actively assisting with the design of these new programs. Topics include biometrics and access to facilities such as airports and the increased threats of cyber-terrorism. Newt Gingrich, a political commentator on the Fox News Network, who has addressed our nation throughout the aftermath of the September 11 tragedy, will serve as opening keynote speaker. Visit www.infosecurityevent.com for more details.

Reed Exhibitions' other remaining events this year include: Interpex California (November 28-29, Long Beach, CA); Biophex (November 28-29, Long Beach, CA); Assembly Technology West (December 4-6, San Jose, CA); FIBEROPTIC Automation Expo West (December 4-6, San Jose, CA) and NEPCON Texas (November 14-15, Dallas, TX).

Reed Exhibitions (NYSE: RUK/ENL) is the world leader in creating high profile, targeted industry events where buyers and suppliers come together to do business. Reed Exhibitions Worldwide produces over 470 events in 29 countries. Reed Exhibitions North America produces about 70 events in the US and Canada, serving 25 different industries and over one million professionals. Reed Exhibitions is a member of the Reed Elsevier plc Group, the world's leading publishing information provider and organizer of trade and consumer events

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