



FOR IMMEDIATE RELEASE

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**Reed Exhibition Companies Opens Las Vegas Office To Service
Local and California Events**

Las Vegas—Reed Exhibition Companies, the world's leading producer of business to business events, has opened a Las Vegas office to service all Reed events in Las Vegas and California. Reed, in partnership with the American Gaming Association (AGA), is organizing the upcoming G2E: Global Gaming Expo, to be held October 1-3, 2001, at the LVCC. G2E is targeted to become the premier event in the gaming industry. Other Reed events in Las Vegas include the JCK jewelry shows, PGA Expo, Vision West, ISC (Security) and in California: Etronix, Westpack, CommVerge, Assembly West and Interphex/BIOPHEX.

"Due to the amount of current and future Reed business in this market, a decision was made to open a regional office to better serve our customers, improve interaction with general contractors and facility managers and raise Reed's visibility in Las Vegas," said Ken McAvoy, Senior Vice President, Operations.

Based at the new 3,360 square foot office at 7140 Industrial Road are Hugh Sinnock, Regional Operations Manager, Tony Lewin, Sales Executive and Jim Lewis of Travel Technology Group, who is responsible for hotel room bookings for all Reed business in the West. Also housed at this office will be personnel from The Ashley Group, a division of Cahners Business Information, sister company to Reed Exhibition Companies within the Reed Elsevier plc group, a world-leading business and information provider.

For more information about G2E or to register for free show admission, visit the Web site at www.globalgamingexpo.com.

Reed Exhibition Companies is the world leader in creating high-profile, targeted industry events where buyers and suppliers come together to do business. Every year, Reed events bring together 156,000 suppliers and more than 9 million buyers from around the world. Reed events are held in 29 countries throughout the Americas, Europe, the Middle East, Africa and Asia/Pacific, and are organized by 30 fully staffed offices. A member of the Reed Elsevier plc group, a world-leading business and information provider. Reed offers integrated market access programs covering exhibitions, trade publications, direct marketing and the Internet.

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