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Tribal Leaders to Play Key Role in Global Gaming Expo (G2E)
Indian Gaming Industry Joins In Ground-Breaking Trade Show and Conference

Norwalk, CT—The National Indian Gaming Association (NIGA), representing 168 Indian Nations and tribal gaming enterprises, will play a key role in the first annual Global Gaming Expo (G2E).

Ernest L. Stevens, chairman of NIGA, will serve on an industry leader keynote panel Tuesday, October 2, while Mark Van Norman, executive director of NIGA, will participate in an October 1 panel discussion on current federal proposals on gaming. Other NIGA staff and experts on Native American gaming will be moderators or participants on other panels of interest to Native Americans, including *Tribal Gaming Management: Contract or Consultants*, which will compare management options for Native American casinos, and *Doing It Right: Tribal Gaming Ordinances & Commissions*, which will highlight how to design effective regulations for the different agencies that oversee Native American gaming.

"G2E will provide Native Americans with a forum to network with their counterparts in other areas of the gaming industry, enhance their job skills, and see and purchase the latest products," Stevens said. "Because of this opportunity, NIGA is pleased that tribal interests are represented at the show. We are proud that Native American contributions and viewpoints relating to the gaming industry will be an integral part of this important event."

G2E, organized by the American Gaming Association (AGA) in conjunction with Reed Exhibition Companies, is the first international gaming trade show and conference produced by the industry and for the industry. The event will debut Oct. 1-3, 2001, at the Las Vegas Convention Center, its host venue through 2020.

Bringing together executives from all areas of the gaming industry, G2E will address both the common goals of those involved in gaming and information of specific interest to individual segments of the industry.

"NIGA's participation demonstrates the full support and involvement of the entire industry for G2E," said AGA President and CEO Frank J. Fahrenkopf, Jr. "Native Americans are an important sector in the gaming industry, and we're looking forward to having them involved in the show to offer their unique and valuable perspective."

The National Indian Gaming Association, established in 1985, is a nonprofit organization of 168 Indian Nations with other non-voting associate members representing organizations, tribes and businesses engaged in tribal gaming enterprises from around the country that share a common commitment to advancing the lives of Indian peoples economically, socially and politically.

The American Gaming Association represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern.

Reed Exhibition Companies, G2E's show management partner, is the world leader in bringing buyers and suppliers together at more than 400 trade and consumer events in 27 countries and nearly 50 industries. The company is a member of the Reed Elsevier plc group, a world-leading business and information provider.

To obtain a press pass and to learn more about G2E, visit the event's Web site at www.globalgamingexpo.com. Buyers can also pre-register online for the conference program and free show admission.

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