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Indian Gaming Magazine Joins Global Gaming Expo as an Official Show Sponsor

Global Gaming Expo (G2E) announced that Indian Gaming Magazine, "The National Magazine of the American Indian Gaming Industry," has become an official G2E publication.

In print since 1990, Indian Gaming Magazine is one of the most widely read publications in the Indian gaming sector, with an editorial focus on up-to-date Indian gaming news, stories, in-depth feature articles, interviews and legal updates. Readership includes upper management at all federally recognized, tribally owned and operated casinos in North America, tribal elders, tribal council members, Indian gaming commissions, national opinion leaders and gaming associations, and suppliers to the tribal gaming industry.

G2E, the first annual gaming event by the industry, for the industry, takes place Oct. 1-3, 2001, at the Las Vegas Convention Center, its host venue through 2020.

"Our tribal readers are very receptive to events that help their casinos grow in size, profitability and stability," said Steve Burke, co-founder and publisher of Indian Gaming Magazine. "G2E is a great opportunity for tribal gaming professionals to view new technologies and products and to network with industry peers. We anticipate a first-rate show and conference."

Indian Gaming Magazine will run G2E advertising, host a booth on the convention floor and offer special show subscriptions. The alliance extends on-line with a link between www.igmagazine.com and the G2E Web site, www.globalgamingexpo.com.

Industry experts estimate that there are about 160 tribal casinos in 27 states, employing more than 150,000 people. "While these businesses may have special concerns, they are an important and growing segment of our industry," said Phil Satre, chairman and CEO of Harrah's Entertainment, Inc., which manages three Native American casinos and is developing a casino in California in partnership with the Rincon Band of San Luiseno Mission Indians. "Tribal leaders will find G2E an inclusive marketplace that caters to and understands all segments of the gaming industry."

Conference sessions of immediate interest to tribal business people include:

- "Tribal Gaming Management: Contract or Consultants?" Moderated by Katherine Spilde, research director, National Indian Gaming Association (NIGA). The panel will debate how such options as self-management, a management contract or a combination of both impact a tribe's independence and the casino's profitability.

- A public policy panel will address "Cabazon to Seminole: Legal Milestones in Indian Gaming," moderated by Howard Dickstein, a partner with Dickstein & Merin. The foremost legal authority on Indian gaming in California, Mr. Dickstein has argued tribal gaming cases before state and federal courts since the Cabazon decision. Panelists will review important court cases that helped build the Indian gaming industry and how they relate to current legal maneuvers, strategies for renegotiating gaming contracts, and the legal background of California's tribal casinos and their continuing legal challenges.
- The explosive growth of new jurisdictions in the early 1990s has ended, but opportunities still abound. "Expansion Continues: New Gaming Jurisdictions" will review ongoing discussions in key states and expansion possibilities for Indian gaming. This panel will be moderated by Mark Edwards of State Net, a computerized tracking system that is the nation's leading source of legislative and regulatory information.
- "The California Revolution: What It Means For Everyone Else" focuses on the boom in that state and how Indian casinos are working to establish a stable market. The session, conducted by Melanie Dellas, editor in chief, Native American Gaming, will analyze how initial results bode for the new casinos.
- "Doing it Right: Tribal Gaming Ordinances & Commissions," moderated by NIGA's Katherine Spilde, identifies regulatory agencies that oversee Indian gaming, examines tribal gaming ordinances and discusses upgrading public confidence in tribal gaming regulation.

The AGA represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. It serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry issues of public concern.

In addition to Indian Gaming Magazine, official G2E publications include Big Game, (Russia); Casino International (UK); Casinos de Latinoamerica (Spain); Casino World (UK); Games Magazine (Brazil); Gaming Industry Observer (US); GamingToday (US); Indian Gaming Magazine (US); Juegos & Negocios (Argentina); and Native American Casino (US).

Reed Exhibition Companies, G2E's show management partner, is the world leader in bringing buyers and suppliers together at more than 400 trade and consumer events in 27 countries and nearly 50 industries. The company is a member of the Reed Elsevier plc group, a world-leading business and information provider.

Exhibitors and buyers can learn more about G2E by visiting its Web site at www.globalgamingexpo.com. Buyers can pre-register online for free show admission.

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