

Booth Packages at G2E 2005 — Where it all comes together.



BOOTH SPACE* & ADDED-VALUE PROMOTIONS / SERVICES / ITEMS	BASIC PACKAGE**	STRAIGHT FLUSH PACKAGE**	ROYAL FLUSH PACKAGE**
100 SQUARE FEET (10'X10')	Package Price \$3,950 (Value \$4,108)	Package Price \$5,650 (Value \$5,996)	Package Price \$7,950 (Value \$9,338)
200 SQUARE FEET (10'X20')	Package Price \$6,970 (Value \$7,127)	Package Price \$9,170 (Value \$9,515)	Package Price \$12,050 (Value \$13,438)
Carpet	YES	YES	YES
Lead Retrieval	YES	YES	YES
1000 W Electrical Outlet	YES	YES	YES
Wastebasket	YES	YES	YES
300 LBS Material Handling	YES	YES	YES
Web Logo	YES	YES	YES
Enhanced Web Listing	YES	YES	YES
Conference Pass(es)		YES (1 per 100 Sq. Ft.)	YES (2 per 100 Sq. Ft.)
Pre-Registration List (250 Names)		YES	YES
Six Foot Draped Table		YES	YES
Side Chairs (2)		YES	YES
Premium Location on Show Floor		YES (Straight Flush Area)	YES (Royal Flush Area)
Post-Show List (250 Names)			YES
Vacuuming (3 Days)			YES
Lead Retrieval Delivered to Your Booth			YES
Enhanced New Product Showcase			YES

EZ Impact™ Booth Banners—cost effective and attention grabbing—can be added to any package. Only \$599 for 10' x 10' Backdrop, \$799 for 10' x 10' Backdrop and Table Banner, \$999 for 10' x 20' Backdrop, and \$1,299 for 10' x 20' Backdrop and Table Banner. Visit www.EZimpact.com for more information about EZ Impact™ Booth Banners.

*For booths 300 square feet and above, please see other side for rates.
**Plus applicable corner charges. \$150 per corner.
Pricing as of November 15, 2004.

Booth Pricing at G2E 2005



PRICING* FOR BOOTHS 300 SQUARE FEET AND ABOVE	
300 SQUARE FEET	\$ 9,000
400 SQUARE FEET	\$ 11,900
500 SQUARE FEET	\$ 14,800
600 SQUARE FEET	\$ 17,700
700 SQUARE FEET	\$ 20,600
800 SQUARE FEET	\$ 23,500
900 SQUARE FEET	\$ 26,400
1,000 SQUARE FEET	\$ 29,300
1,200 SQUARE FEET	\$ 35,100
1,500 SQUARE FEET	\$ 43,800
2,000 SQUARE FEET	\$ 58,300

*Plus applicable corner charges. \$150 per corner.
Pricing as of November 15, 2004.

**CONTACT
BRETT DEWESE
SALES MANAGER**

**TO DISCUSS CUSTOM PACKAGES OR
PRICING FOR BOOTH SPACE NOT LISTED**

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