

G2E’s Education is setting the industry bar for gaming professionals. Our education sessions have been carefully built by industry experts and will offer an extraordinary scope of actionable content delivered specifically to key industry sectors in carefully curated tracks:

TRACK KEY*	
Business Opportunities and Obstacles	
Customer Intelligence	
Evolution of Game Play	
Gaming Leadership	
Global Gaming Women	
IAGA Best Practices Institute	
iGaming Congress	
Optimizing Operations	
Revenue Diversification	
Security & Surveillance	
Tribal Gaming	

You can pick up your badge at Attendee Registration in the Level 2 Lobby, in front of Hall C.

Monday, October 2 | 7:45 AM - 5:30 PM
Tuesday, October 3 | 7:45 AM - 5:00 PM
Wednesday, October 4 | 7:45 AM - 4:00 PM
Thursday, October 5 | 7:45 AM - 3:00 PM

G2E EDUCATION SCHEDULE AT-A-GLANCE

EDUCATION HOURS
MONDAY: 7:45 AM - 5:30 PM



MONDAY OCTOBER 2

7:45 AM - 8:45 AM	Education Attendee Networking Breakfast	Veronese 2501
9:00 AM - 9:45 AM	Keynote Presentation The Power of Networking for Game-Changing Career Growth Presented By: Global Gaming Women	Titian 2301
12:00 PM - 1:30 PM	Global Gaming Insider Awards Luncheon	Bellini 2101
Time	Track: Global Gaming Women 	Location
10:00 AM - 11:00 AM	The Power of People: Putting Together a Winning Cast!	Veronese 2401
11:15 AM - 12:15 PM	Hey, Look Over Here! The Power of Innovating through Technology	Veronese 2401
1:45 PM - 2:15 PM	Using Your Super Powers: The Power of Not Standing Still	Veronese 2401
2:20 PM - 3:30 PM	The Power of Your Personal Brand	Veronese 2401
3:45 PM - 4:45 PM	Bring on the Female Super Heroes!	Veronese 2401
4:45 PM - 5:00 PM	Closing Thoughts, Key Takeaways & Open Forum	Veronese 2401
Time	Track: IAGA Best Practices Institute 	Location
10:00 AM - 11:00 AM	What Does the Constantly Shifting Gaming Landscape Mean for the Regulated Gaming Industry?	Veronese 2403
11:15 AM - 12:15 PM	Data Privacy, Data Security and Event Response in Today's Digital Gaming Environment	Veronese 2403
1:45 PM - 3:00 PM	Best Practices: AML and Financial Crime Compliance	Veronese 2403
3:15 PM - 4:00 PM	The Highs and Lows of Marijuana Legalization	Veronese 2403
4:15 PM - 5:30 PM	Best Practices: Responsible Gaming for Operators and Manufacturers	Veronese 2403

Time	Track: iGaming Congress 	Location
10:00 AM - 11:00 AM	Another Year Later: iGaming Policy in the US	Veronese 2405
11:15 AM - 12:00 PM	Is It or Isn't It? iGaming within Sports Betting in the US	Veronese 2405
1:45 PM - 2:45 PM	Gaming Around the World: A Global iGaming Overview	Veronese 2405
3:00 - 4:00 PM	Business Primer: Evaluating Prospective Technology Partners	Veronese 2405
4:15 - 5:15 PM	Esports Betting: The Global Outlook	Veronese 2405
Time	Track: Security & Surveillances 	Location
10:00 - 11:00 AM	Scams, Cheats and Black Lists: Current Fraud and Casino Crimes	Titian 2303
11:00 AM- 12:00 PM	Nightclub Risks: Nightlife and Pool Exposures to Casinos	Titian 2303
1:45 PM - 2:45 PM	Avoiding the Security Dogpile	Titian 2303
3:00 PM - 4:00 PM	IACSP Video Review, Investigation and Retention in Gaming Environments	Titian 2303
4:15 PM - 5:15 PM	Spoliation of Evidence in Casino Litigation	Titian 2303
Time	Track: Tribal Gaming 	Location
10:00 AM - 11:00 AM	Hearing it from the Top: The Tribal Chairmen Convene	Titian 2301
11:15 AM - 12:00 PM	Policy Pitfalls To Avoid	Titian 2301
1:45 PM - 2:45 PM	Let's Grow: The Biggest Trends in Tribal Gaming	Titian 2301
3:00 PM - 3:45 PM	Forewarned is Forearmed: Protecting Your Interests in Compact Negotiations	Titian 2301
4:00 PM - 5:00 PM	Go to the Head of the Class: The Ins and Outs of Class II and III	Titian 2301

*SCHEDULE SUBJECT TO CHANGE

G2E EDUCATION
SCHEDULE AT-A-GLANCE

EDUCATION HOURS
TUESDAY:
7:45 AM - 5:00 PM

EXHIBIT HALL HOURS
TUESDAY:
10:00 AM - 5:00 PM



TUESDAY OCTOBER 3

7:45 AM - 8:45 AM	Education Attendee Networking Breakfast	Veronese 2501
8:45 AM - 9:00 AM	Keynote Presentation: AGA: State of the Industry	Special Events Stage
9:00 AM - 10:00 AM	Keynote Presentation: Gaming Leaders: View from the Top	Special Events Stage
10:00 AM	G2E Exhibit Hall Opens	Exhibit Hall A
11:00 AM - 12:00 PM	Concurrent Sessions	Location
	How to Work with and Lead People Not Like you	Titian 2303
	Curate and Customize: Designing Player Experiences That Keep Them Engaged	Titian 2203
	The Power of Audio: Getting Personal with Data	Veronese 2401
	Let's Make a Deal: Developing and Maximizing Corporate Sponsorships	Titian 2305
	Imitation Game: External Innovations with Applications for Gaming Operations	Veronese 2405
	International Market Growth: A View on the Shift to Global Gaming Opportunities	Veronese 2403
	Federal Focus: The NIGC	Titian 2301
12:00 PM - 2:00 PM	Lunch Break - Show Floor Open	
2:00 PM - 3:00 PM	Concurrent Sessions	Location
	When Generations Connect: Communicating Across Generational Divides	Titian 2303
	Data-Driven Design: Player Profiles and Their Impact on Gameplay	Titian 2203

	Changing Demographics and How this Affects Your Business Today and Tomorrow	Veronese 2401
	Hand-in-Hand: How Gaming and Non-Gaming Work Together	Titian 2305
	Public-Private Partnership: Integral Aspects of AML - Compliance	Veronese 2405
	Industry (Mis) Perceptions: Challenging Stereotypes and Tackling Criticism Head-On	Veronese 2403
	Technology Meets Tradition: Regulation and Compliance's Role in Tribal Innovation	Titian 2301
3:30 PM - 4:30 PM	Concurrent Sessions	Location
	Deeper Dive: When Generations Connect: Communicating Across Generational Divides	Titian 2303
	Casino Tomorrowland: New Products and Environments for Today's Player	Titian 2203
	How to Delight and Engage the Customers Your Competitors Don't Understand	Veronese 2401
	Extraordinary Customer Experience: There's an App for That!	Titian 2305
	Systems Thinking: Building a Cooperative Enterprise	Veronese 2405
	Responsible Gaming Roundtable: A Fresh Take on Next-Gen Programs	Veronese 2403
	Sports Betting in Indian Country: Leveraging a Seat at the Table to Protect Tribal Interests	Titian 2301
5:00 PM - 6:00 PM	Welcome Reception	Venetian Ballroom

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G2E EDUCATION
SCHEDULE AT-A-GLANCE

EDUCATION HOURS
WEDNESDAY:
7:45 AM - 4:00 PM

EXHIBIT HALL HOURS
WEDNESDAY:
10:00 AM - 5:00 PM



WEDNESDAY OCTOBER 4

7:45 AM - 8:45 AM	Education Attendee Networking Breakfast	Veronese 2501
9:00 AM - 10:00 AM	Keynote Presentation: PLAY: Dave and Buster's Path to Accelerated Growth Presented By: Scientific Games	Special Events Stage
10:30 AM - 11:30 AM Track*	Concurrent Sessions	Location
	Bringing the Magic Together: A View from the C-Suite, Presented By: Global Gaming Women	Titian 2303
	One Game, Many Devices: How an Omni-Channel Experience Can Boost Business	Titian 2203
	Smart Cash Access: The Art and Science of Data to Fuel Marketing	Veronese 2401
	The Height of Gaming: A Successful Live Esports Event	Titian 2305
	The Easy Button: Technologies to Optimize Operations	Veronese 2405
	Global Regulation: What Gaming Regs Should Be	Veronese 2403
	The Next Generation: Leadership Development in Tribal Gaming	Titian 2301
11:30 AM - 1:30 PM	Lunch Break - Show Floor Open	
1:30 PM - 2:30 PM Track*	Concurrent Sessions	Location
	Performing Under Pressure: The Science of Doing Your Best When It Matters Most	Titian 2303
	The 21st Century Casino: Skill-based Gaming Innovations	Titian 2203
	Location, Location, Location: Technology to Drive Customer Engagement	Veronese 2401

	Brand Equity: Licensing and Partnership Opportunities or the Gaming Industry	Titian 2305
	Start to Finish: Building a Seamless Customer Experience	Veronese 2405
	Pressure Points: How States Are Ready For a Future with Sports Betting	Veronese 2403
	Exclusive: Tribal Gaming's Economic Impact On The U.S. Economy	Titian 2301
3:00 PM - 4:00 PM Track*	Concurrent Sessions	Location
	Performing Under Pressure: The Science of Emotional Intelligence	Titian 2303
	Riding the ETG Wave: A New Generation of Games for a Changing Floor	Titian 2203
	Level Up: Monetizing Your Social Casino Data	Veronese 2401
	Standing Out from the Crowd: Differentiating Your Customer Experience	Titian 2305
	Learning from Lotto: How Gaming Can Benefit from a Shared Union	Veronese 2405
	Competition or Opportunity: Distributed Gaming in the US	Veronese 2403
	Tribal Economic Diversification	Titian 2301

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G2E EDUCATION
SCHEDULE AT-A-GLANCE

EDUCATION HOURS
THURSDAY:
7:45 AM - 3:00 PM

EXHIBIT HALL HOURS
THURSDAY:
10:00 AM - 3:00 PM



THURSDAY OCTOBER 5		
7:45 AM - 8:45 AM	Education Attendee Networking Breakfast	Veronese 2501
9:00 AM - 10:00 AM	Keynote Presentation: Earvin "Magic" Johnson	Special Events Stage
10:15 AM - 11:15 AM Track*	Concurrent Sessions	Location
	Leading From The Frontal Lobe: The Neuroscience of Leadership	Titian 2305
	Age is Just a Number: Behavioral Player Segmentation	Veronese 2405
	Now What? Driving Actionable Solutions through Big Data	Veronese 2401
	Global Perspective on Integrity, Regulation and Opportunity	Veronese 2403
	Actionable Intelligence: Efficient and Effective Security Solutions	Titian 2303
	Regulating MMA: Protecting Tribes, Casinos, Patrons and Fighters	Titian 2301
11:30 AM - 12:30 PM Track*	Concurrent Sessions	Location
	The Casino Undustry Professional Innovators' DNA	Titian 2305
	Trending Tech: AI, VR, and New Developments in Casino Games Design	Veronese 2405
	Acquire, Retain, Engage: New Techniques in Customer Loyalty	Veronese 2401
	Raise, Check or Fold? Wall Street's View on the Future of Gaming	Veronese 2403
	Staying Ahead: Mitigating Cybersecurity Risks	Titian 2303
	Licensed Indian Traders Regulation: Listening Session to Gather Tribal Input	Titian 2301
12:45 PM - 1:30 PM	Keynote Presentation Maximize Brainomics: The Economic Gains From Advancing Innovative Thinking	Special Events Stage
2:00 PM - 3:00 PM Track*	Concurrent Sessions	Location
	Active Shooter Workshop: Violence in the Workplace	Titian 2301

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