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**G2E JOINS FORCES WITH IGAMING BUSINESS TO OFFER ATTENDEES
EXCLUSIVE INSIGHTS ON GROWING ONLINE GAMBLING INDUSTRY**

LAS VEGAS – With the global Internet gambling industry poised to grow more than 50 percent in the next five years, according to a majority of industry experts surveyed for the 2009 G2E Future Watch Survey, this burgeoning sector continues to be one of the most hotly debated topics within the broader gaming community. To keep industry professionals abreast of the latest developments in this sector, the organizers of Global Gaming Expo (G2E) today announced a partnership with *iGaming Business* magazine that will bring iGaming to the forefront at G2E 2010. The premier trade show and conference event for the international gaming entertainment industry, G2E 2010 will be held Nov. 16-18 at the Las Vegas Convention Center.

“Internet gambling continues to draw significant interest and debate, within both the U.S. and global gaming industries, as well as on Capitol Hill,” said Frank J. Fahrenkopf, Jr., president and CEO of the American Gaming Association (AGA). “While G2E always has addressed iGaming as part of its comprehensive coverage of industry issues, this partnership with *iGaming Business* will provide attendees with a unique opportunity to advance their understanding of the complex and intricate issues affecting this sector.”

According to iGaming market analysts, H2 Gambling Capital, Internet gambling is currently estimated to be a \$21 billion industry worldwide. More than three-quarters (77 percent) of the experts surveyed for the [2009 G2E Future Watch Survey](#) expect that number to increase to \$31 billion or more in the next five years.

“Year after year, G2E draws professionals with an interest in Internet gambling from around the world,” said Courtney Muller, senior vice president at Reed Exhibitions, co-organizer of G2E with the AGA. “G2E always has adapted to meet the business needs and preferences of industry professionals, and we are confident this partnership with *iGaming Business* will provide both Internet and land-based casino operators with the information and insights to address the growing interest in this field.”

(more)

G2E 2010 will feature dedicated conference content on iGaming developed by some of the sector's leading experts.

G2E has a long history of exploring Internet gambling issues. During the G2E 2007 State of the Industry keynote session, major gaming operators and manufacturers discussed Internet gambling, including the outlook for legalization in the U.S. and the prospects for established brick-and-mortar companies entering the market. Read the [press release](#) to learn more about their insights and the issues discussed.

For more information about G2E, including year-round professional development opportunities, visit www.globalgamingexpo.com and connect with G2E on [Twitter](#), [Facebook](#) and [LinkedIn](#).

Global Gaming Expo (G2E) is the international gaming trade show and conference “by the industry and for the industry.” Organized by the American Gaming Association (AGA) and Reed Exhibitions, G2E made its debut in fall 2001, defining itself as the pre-eminent show for the gaming-entertainment industry.

The AGA represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern.

Reed Exhibitions is the world's leader in organizing a wide range of events, including exhibitions, conferences, congresses and meetings. In 2006 Reed brought together more than 6 million industry professions from around the world, generating billions of dollars in business. Today Reed events are held in 34 countries throughout the Americas, Europe, the Middle East and Asia Pacific, and organized by 37 fully staffed offices. Reed's portfolio of more than 460 events services 52 key industry sectors.

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