



FOR IMMEDIATE RELEASE
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**MEDIA ALERT: G2E 2010 EXHIBITORS OFFER
EXCLUSIVE SHOW SPECIALS TO ATTRACT ATTENDEES**

LAS VEGAS – Nearly 40 companies exhibiting the latest products and innovations in gaming will offer exclusive show specials to Global Gaming Expo (G2E) 2010 attendees. The specials are only available at G2E and range from free samples to discounts on gaming products and services. G2E 2010 is scheduled for Nov. 16-18 at the Las Vegas Convention Center and is the gaming industry’s premier international trade show and conference event.

G2E Show Specials

ACIGI/Fujiiryoki <i>Buy one get one free special</i>	2617	Casino Supply Co. <i>Custom Blackjack layouts \$59, Customer 8’ Hold ‘Em layouts \$89, Ceramic Tournament Chips 59¢ each, Drop Box with Shield and Locks \$59</i>	117
Axiom <i>Chance to win an iPad</i>	425	Celebrity Access <i>\$100 off annual base membership through 12/31/10</i>	N609
AGame Marketing <i>Specials on Fortune Football, iMillions, Cash Thunder, Swipe A Fortune, Spin of the Century, and Promotional Technology Platform</i>	327	CFB Productions, Inc. Personal Management <i>Free tickets to Entertainment and Marketing Directors Networking Reception</i>	N700
American Engineered Products <i>7.5-15% off</i>	1151	Chip Brite <i>CB-500 unit training</i>	2724
Appetizers And Inc. <i>\$5 rebate on Gourmet APPsolutions products</i>	N128	Flutter Fetti Fun Factory <i>15% off</i>	N701
Casino City Press <i>20% off any 2011 GamingDirectory.com subscription</i>	2714	Fun Industries <i>10% off</i>	2631
Casino Data Imaging <i>Chance to win free golf for two at the Las Vegas Country Club</i>	1261	G3 Magazine <i>20% off subscriptions</i>	3091
CasinoSoft <i>Free ID-Trak with software copy purchase</i>	522	iGaming Business Magazine <i>10% off all intelligence reports and new iGaming Business subscriptions</i>	241
Casino Software Solutions <i>20% off Players Club Kiosk</i>	318		

Lodging & Gaming Systems Ltd. <i>Daily prize drawings</i>	427	Spectronix <i>Buy CasinoStar before December 15th and receive a free license for CasinoLive Lite</i>	1255
M3 Technology Solutions <i>Free Consultation</i>	710	Stardust Showgirls & Entertainment <i>25% off first booking</i>	N708
Mama Socorro's Mexican Products <i>Free shipping, salsa packets that make a gallon of restaurant quality salsa for \$3.69</i>	N129	Stics Predicts <i>Free trial</i>	655
Magic Seasoning Blends <i>Free shipping on domestic orders, one-case minimum</i>	N123	Ticker Communications, Inc. <i>Sports and financial LED ticker sign specials</i>	256
Marketing Revolution Special Events <i>10% off models booked (email: Carla@mrs- events.com)</i>	N/A	Traker Systems <i>10% off</i>	354
Michael Sarver <i>10% off performance fee on first 5 shows booked</i>	N627	Under A Blood Red Sky The U2 Tribute <i>5% off single show bookings, 10% off multiple show routes</i>	N522
Moebius Digigraph <i>Free layout samples, 25% off</i>	3436	University of Nevada Reno <i>Gaming Mgmt Education \$150 coupon</i>	2649
Norwegian Cruise Line/Casinos at Sea <i>Free cruise drawing</i>	1139	VTI Vacuum Technologies <i>Free samples and production masking</i>	2087
Rye Park Gaming <i>20% off, free layout samples, giveaways and drawing for a mystery prize with a \$1000+ value</i>	3083		

G2E is the leading trade show and conference event for the international gaming entertainment community, attended by more than 26,000 industry professionals from around the world. For more information on G2E 2010, visit www.globalgamingexpo.com.

Global Gaming Expo (G2E) is the international gaming trade show and conference “by the industry and for the industry.” Organized by the American Gaming Association (AGA) and Reed Exhibitions, G2E made its debut in fall 2001, defining itself as the pre-eminent show for the gaming-entertainment industry.

The AGA represents the commercial casino industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern.

Reed Exhibitions is the world's leader in organizing a wide range of events, including exhibitions, conferences, congresses and meetings. In 2006 Reed brought together more than 6 million industry professions from around the world, generating billions of dollars in business. Today Reed events are held in 34 countries throughout the Americas, Europe, the Middle East and Asia Pacific, and organized by 37 fully staffed offices. Reed's portfolio of more than 460 events services 52 key industry sectors.

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